

Saurer Embroidery – ITMA Premier with innovative Embroidery System Epoca 7

ARBON, Switzerland – 1st of November 2015

Saurer Embroidery warmly welcomes its customers and visitors to the **ITMA 2015 in Milan**. From **12 to 19 November** at booth B109 in Hall 2, the doors will be opened to a new embroidery future. The newly developed Epoca 7 is setting standards for productivity, speed, embroidery quality and reliability. This new machine generation was awarded the E³ label for triple added value in the key areas of energy, economics and ergonomics. In addition to the Epoca 7, Saurer will also present its new HeadLine System and innovative service package SUN – Service Unlimited.

Epoca 7 – the innovative embroidery system

Productivity on a new level of high performance

In addition to energy savings of up to 5%, our customers can benefit from a 20% increase in productivity. The Epoca 7 achieves an embroidery speed of up to 700 rpm, and is therefore as much as 18% faster than the previous generation. Apart from an increase in production speed, additional functions were optimised and improved to achieve an overall performance increase of up to 20%.

Embroidery quality and technology for all market requirements

Innovative solutions lead to unparalleled adjustment options and top quality production at the touch of a button. This is guaranteed by new technologies on the needle side, such as the **individual thread guide activation, the newly developed thread delivery** and the flat and wear-resistant yarn path. The new electronic yarn monitors detect yarn breaks faster and more precisely. The newly developed thread-cut is extremely precise and ensures trouble-free production of high-quality embroidery.

Reliability to satisfy highest expectations

The long service life of the Epoca 7 is based on modular and reliable components that are designed for high speed and guarantee minimal wear and tear.

HeadLine System – the unique application solution

The new HeadLine System has been further enhanced and will be unveiled at the ITMA for the first time. It is a complete system with electronically powered application heads for applying cords, ribbons and various sequins. The HeadLine System captivates through its precision even at top embroidering speed. Furthermore, it allows the operator to quickly and easily interchange and individually position each application head. The ergonomic lift system provides an optimal view of the embroidery area and gives unobstructed access to the entire embroidery height.

EmStudio – the embroidery software

The EmStudio CAD/CAM system integrates all the procedural steps on a single platform. Starting from drawing, punching and visualisation, functions also include production optimisation, analysis of the operating data and archiving of the designs. With the new iSed – the intelligent Saurer editor – production and quality can be easily and efficiently optimised.

SUN – Service Unlimited is the new service standard

At the ITMA, Saurer will also present the new service concept SUN – Service Unlimited. Its goal is to ensure maximum operating efficiency and safety during the entire service life of the machines.

Saurer Embroidery supports its customers in their day-to-day business with over 35 service employees and 21 freelancers based in 5 service centres and 1 technology office.

With its unique know-how, Saurer Embroidery assists customers in overcoming embroidery-technological challenges and ensures that its customers take the lead in a competitive market. SUN – Service Unlimited not only stands for the best service, but also includes innovative solutions for existing machines and systems. Thanks to these upgrades and updates, older generations of machines continue to benefit from technological progress. With SECOS 2.0, the new customer and e-commerce portal, customers have online access to all product-relevant information. It has become a simple and fast process to purchase and manage original parts as well as upgrades and updates.

SUN – Service Unlimited is giving daily presentations at the booth

Visitors have the opportunity to attend short and diverse presentations daily at 11:00, 13:00, 15:00 and 17:00 hours. A moderator will provide information on SUN services and service employees will present innovative upgrades. It only takes 15 minutes for visitors to find out everything they need to know about SUN – Service Unlimited.

Media relations

Dr. Simon Frei

CEO Saurer Embroidery
SAURER AG
Arbon Branch
9320 Arbon
Phone +41 71 447 52 11
simon.frei@saurer.com

Thomas Benzer

Head of Sales, Vice President
SAURER AG
Arbon Branch
9320 Arbon
Phone +41 71 447 51 64
thomas.benzer@saurer.com

About Saurer Embroidery:

Saurer Embroidery is global market leader for embroidery production systems. Our brand combines textile manufacturing tradition with state-of-the-art technology in a symbiosis of knowledge, skills, quality and reliability. Based on more than 125 years of expertise, Saurer Embroidery is the leading manufacturer of sophisticated embroidery systems and design software. The company provides innovative solutions to the embroidery industry, from the sketch to the finished embroidery product.

About Saurer Group:

The Saurer Group is a leading textile industry group specialising mainly in machinery and components for yarn processing. Saurer unites the spinning brands Schlafhorst and Zinser, the twisting brands of Allma and Volkmann, pre-spinning brand Jintan and the Saurer Embroidery brand along with the Saurer Components Division consisting of the brands Accotex, Daytex, Fibrevision, Heberlein, Temco and Texparts. With annual sales of around EUR 1.0 billion, 4,000 employees worldwide and locations in Switzerland, Germany, Turkey, Brazil, Mexico, USA, China, India and Singapore, the group is well positioned to serve the world's textile industry centres.

Pictures with caption



Epoca 7 pro
The innovative embroidery system



HeadLine System
The unique application solution for soutache and sequins
